

JOB ANNOUNCEMENT

Position: Associate Director of Research, International Advocacy Resource Center

Employer: Campaign for Tobacco-Free Kids

Department: International Programs

Location: Washington DC

The Campaign for Tobacco-Free Kids has been designated as one of five coordinating partners for Michael R. Bloomberg's recently announced \$125 million initiative to reduce tobacco use in low and middle-income countries, where more than two-thirds of the world's smokers live. As part of this initiative, the Campaign will establish a global advocacy resource center to provide accurate public information about tobacco use and effective tobacco control interventions and to assist advocates with resources and technical assistance to achieve policy change. These resources will include policy, research, communications, legal and grassroots expertise and support

As part of this initiative, the Campaign is seeking qualified candidates for the position of Associate Director of Research for the International Advocacy Resource Center. S/he will be involved in producing research materials and policy analysis for advocacy campaigns. S/he will serve as a key research resource person for NGOs, tobacco control allies, the media, the public, and policy-makers in countries around the world.

Responsibilities:

- Prepare background materials, briefing papers, testimony and informational brochures to further the international policy agenda and expose the tactics of tobacco companies.
- Respond to specific research requests for information from international NGOs, activists, the media, and policy-makers.
- Modify TFK research materials produced for U.S. audiences to render them appropriate and useful to colleagues and NGOs around the globe.
- Translate latest tobacco control research and produce background materials and talking points that will be useful to international allies in media and policy advocacy.
- Coordinate with global tobacco control researchers to ensure that the latest science is brought to bear in formulating, advocating for, and implementing tobacco control policies.
- Monitor latest international research to update factsheets.
- Initiate and manage original research projects such as qualitative research in the form of focus groups and one-on-one interviews to explore in-depth the opinions of target audiences and to test communication concepts, messages, and materials. Also conduct quantitative surveys and polls in focus countries to gauge public opinion and for strategy and advocacy purposes.
- Work with other international staff to disseminate information and materials to key tobacco control audiences globally.

Required Skills

- Minimum 2/3 years experience in using research to assist advocates and inform and influence media and policy makers.
- Sufficient proficiency in research methods, including design and analysis, to consume research, evaluate for applicability, and translate for tobacco control policy formulation and advocacy.
- Research experience in tobacco control, public health, taxation, advertising,

polling, or market analysis a bonus

- Foreign language skills and familiarity with international tobacco control research community a plus.

- Eligibility to work in the United States.

How to Apply

Position available immediately. Interested candidates should send a resume/CV, cover letter and writing sample by e-mail to jobs@tobaccofreekids.org or by mail to:

Director, International Research
Campaign for Tobacco-Free Kids

1400 I Street NW, Suite 1200

Washington, DC 20005

Fax: 202-296-5469

No Calls Please.